



Call for Papers

IJRM is pleased to announce a Special Section in collaboration with the 2023 Choice Symposium (<https://conferences.insead.edu/choice-symposium/>). Accepted/attending author teams are invited to submit a competitive paper coming out their workshop for publication consideration in IJRM.

Consistent with the spirit of the Choice Symposium, the special section seeks research that focusses on the study of topics relevant to the understanding of individual choice behavior and decision making, ideally spanning multiple academic disciplines. Amongst others, papers will be judged on their ability stimulate major and disruptive future research.

About IJRM

IJRM is the official journal of the European Marketing Academy, and is positioned as the supreme outlet for the most novel and innovative marketing papers.

IJRM is also known for being a very author-friendly outlet. This includes fast turnaround times, a constructive and developmental review approach, and the avoidance of endless rounds of ping-pong between author teams and reviewers. If the authors wholeheartedly invest their deeds *before* the initial submission *and* during the review process, we hope to be able to bring good papers out faster than elsewhere. Time-to-market is too often neglected as a key factor in making marketing research relevant.

This special section will be managed in this spirit.

Submissions

Papers targeting the special section should be submitted through the IJRM submission system (<http://www.editorialmanager.com/ijrm>) and will undergo a similar review process as regularly submitted papers.

Important: when submitting your paper, please select as Article Type “**SI: Choice**”.

We start processing submissions in **December 2023**, with the final deadline for submissions being May 31, 2024. We strongly encourage authors to submit before the deadline. If all authors submit on the same date, the competition for competent and constructive reviewers will be naturally more intense.

All manuscripts must strictly follow the guidelines of the *International Journal of Research in Marketing* (see <https://www.elsevier.com/journals/international-journal-of-research-in-marketing/0167-8116/guide-for-authors>).

The pre-publication PDF of accepted papers will be made available online ASAP. The special section is tentatively scheduled to be published at the end of 2025 / beginning of 2026.

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